



MASERGY ANNOUNCES MANAGED SD-WAN SOLUTION

Enterprise Adoption of Cloud and SaaS Applications Drive Demand for Flexible WAN Options

DALLAS – September 13, 2016 – [Masergy Communications Inc.](#), a leader in global [hybrid networking](#), today announced the addition of Managed Software Defined WAN (SD-WAN) to its global hybrid networking portfolio. SD-WAN is a relatively new approach to designing and deploying wide area networks to meet business and application performance requirements.

Mainstream enterprise adoption of public cloud services and SaaS applications are driving the demand for agile hybrid networks that can intelligently combine broadband and high performance private networks. Market research firm International Data Corp (IDC) underscores this trend, reporting that “SD-WAN revenues are expected to exceed \$6 billion in 2020, with a compounded growth rate of more than 90% between 2015 and 2020.”

“Hybrid networking and virtualized managed services, including new SD-WAN services, give businesses many new managed service options to create agile networks,” said Mike Sapien, Principal Analyst at Ovum. “Businesses should seek service providers that deliver an integrated, comprehensive suite of hybrid network solutions to achieve optimal price/performance. Masergy’s Hybrid Networking with Managed SD-WAN is one such solution.”

Masergy’s Managed SD-WAN is the latest addition to the Masergy Managed Network f(n)[™] family of [fully managed network functions](#). The solution supports premise, cloud and virtualized deployments, and can utilize any combination of broadband and high-performance private WAN connections. General availability is scheduled for Q4 2016.

Masergy’s Managed SD-WAN enables enhanced network designs that drive application performance and security while enhancing price-performance optimization. Performance and data resiliency features include:

- Dynamic Path Control and Adaptive Forward Error Correction
- Automatic IP-VPN tunnels with AES 256 encryption
- Dynamic Policy-based Application Routing
- Centralized Policy and Configuration Management

“Today’s dynamic information technology environment requires enterprises to be more agile as they expand operations, introduce new applications and migrate to public clouds—all while continuously optimizing costs,” said Tim Naramore, CTO, Masergy. “These factors are driving the need for more intelligent use of broadband Internet connectivity in global hybrid network architectures.”

About Masergy

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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